



## Mature students are enthusiastic

Many colleges and universities are finding a significant segment of their student population is over 25. George Brown is no exception. Whether for upgrading, retraining or general interest, mature students are returning to further their education.

At 52, one might expect Ed Hayes to be planning for retirement. Instead he's training for a career. He's completed the 20-week Basic Food Preparation program at George Brown and plans to enroll in the advanced course in January.

As a journeyman chef Ed learned his trade through home study and on-the-job training. Although his only formal training was in the service, he's worked for the food industry on several occasions, including stints as a cook at Sutton Place and as a chef at the Chez Renee Restaurant in Quebec.

Although he already had experience in the food business, Ed decided to return to school to familiarize himself with French terminology and cuisine.

Having finished the first part of the program as a Manpower student he plans to return in January for the advanced course — as a fee payer. Ed says he gets on well with both students and instructors and has had no trouble keeping up with the course.

During the Canadian National Exhibition he helped chef-instructors with set-up and preparation for their cooking demonstrations at the George Brown pavilion.

Ed has been working evenings and weekends cooking at the Canadian Forces Base in Downsview. They have guaranteed him the first available permanent position and his ultimate aim is to return to Edmonton where he hopes to continue employment with the federal government.

Sheila Gornall, in her mid 50's, has returned to George Brown for a fourth year in Jewellery Arts. She already has her three-year diploma and has returned to school because she enjoys it. Eventually she hopes to teach and/or make jewellery for private customers.

Sheila's interest in jewellery-making came from yachting excursions around Nova Scotia. She picked up unusual stones on these trips and began cut-

ting and polishing them as a hobby. Her introduction to the George Brown program came through a jewellery exhibition at the O'Keefe Centre. She enrolled at the College on a part-time basis and, encouraged by her family, decided to take the full-time program.

"I learn something new practically every day," she says. "And I appreciate the expertise of the instructors." As for the kids, Sheila says she has "a great relationship with them. I don't expect to

be part of the 20-year-old group but I accept if I'm invited to a social get-together."

Sheila has received awards for silver-smithing from the Metal Arts Guild and has one piece in the Canadian Guild of Crafts show. She says she was paid the ultimate compliment last year when her son asked her to make wedding bands for himself and his bride-to-be.

Jewellery Arts Supervisor Christel Klocke says older students attend classes regularly and are rewarding to teach.

Athletic Director Vince Drake agrees. "We find maturity is an asset. Older students are attentive and get assignments in on time. They're congenial and good students," he says.

Thirty-seven-year-old Allan Iijima joined the Fitness Program in 1974. He has a Bachelor of Science degree from the University of Guelph and a Master of Science degree from the University of Alberta.

Jobs were scarce when he graduated from University so he did odd jobs for awhile. Always interested in fitness (he used to run and train with weights), he saw an advertisement for a night course at George Brown and finally decided to take a full-time program.

He hopes to get a job testing athletes as part of helping them function at maximum efficiency.

He says he doesn't feel out of place at the College because a lot of people are retraining. But he says he tends to spend his lunch hours with older students.

Hans Schulz, 47, had been a sub-contractor for 13½ years when he fell two storeys and broke his back. He was unable to continue the same job and decided to enroll in the Construction Technician program at George Brown. His goal is to become a self-employed quantity surveyor.

Returning to school is a matter of pride with Hans. His two sons think his returning to school is great. He says he doesn't want to receive compensation for the rest of his life because "sitting drinking beer and living off the fat of the land" wouldn't be a good example for his boys.

John Pert, who teaches Hans quantity surveying and estimating, says he finds older students adjust well to college life because of their enthusiasm. If they have problems it's usually with academic courses, he says.

Leslie Foster is about 40. She was an auto-body worker in an auto-collision shop until she developed allergies to dust and had to start looking for another career.

Now she's taking Retail Meat Cutting at George Brown and is standing at the top of the class. She hopes to start a job with Ollie Purveyors, a new gourmet shop in the

Yonge/St. Clair area this month.

Leslie has grade 10 high school education.

"I can't survive on the wages offered by conventional jobs for women with my education," she says.

That's one of the reasons I got into auto-body work and, now, into meat-cutting. Meat cutters' salaries start at about \$165 a week and rise quickly with experience, she says. Union shops start at about \$256 a week.

It's heavy work. But with practice you develop wrist muscles, says Leslie. She also makes a point of moving the 100 to 120-lb. beef quarters herself during class — not much heavier work than nurses lifting patients, she says.

Subject supervisor Jim Coole says that in chain store operations such as Dominion's, meat cutters are expected to move much heavier cuts of meat.

This is one area of the business in which women may run into job discrimination, he says. On the other hand Leslie's age and maturity are probably an advantage, especially in gourmet and private shops. She's enthusiastic and a hard worker, he says.

## Give a course for Christmas

If you're stuck for gift ideas for the hard-to-buy-for people on your Christmas list, how about a part-time course at George Brown College.

The following are general interest courses starting in January, with fees of \$35 or less. For more exotic or job-oriented choices, at a slightly higher price, see the Part-Time Winter Calendar coming out soon.

- Mask-making for Theatre, 10 weeks, \$30.
- General Fitness, 18 hours, \$25.
- Ski Conditioning, 18 hours, \$25.
- Yoga, 24 hours, \$20.
- Astrology, 40 hours, \$35.
- Indoor Gardening, 20 hours, \$20.
- Women in Business, 30 hours, \$30.
- Basic Typewriting — Luminis, 40 hours, eight or 10 weeks, \$35.
- Modelling, 30 hours, \$30.
- Macrame, 20 hours, \$20.
- Chinese Cuisine, 30 hours, \$35.



Sheila Gornall, Jewellery Arts



Ed Hayes, Food Technology

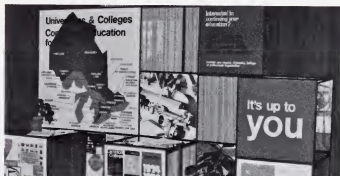


Leslie Foster, Retail Meat Cutting

## Show and tell



Electro-mechanical Chairman Ray Dodds and Merle Reist help set up for the Electronics Show at Exhibition Park, September 28.



Doug Stulla and John Griffin spoke to several hundred occupational health nurses at a conference at the Prince Hotel, October 22. Then the nurses had their fitness tested by GBC Fitness Instructor students.

## New programs

# B & C introduces Residential Construction Management program

The Business and Commerce Division, in co-operation with the Housing and Urban Development Association of Canada (HUDAC), has introduced a two-year diploma program in Residential Construction Management starting January 1976.

Dean of Business and Commerce Jim Turner outlined the new program — the only one of its kind in Canada — to members of the housing industry and press at the HUDAC Ontario Council Annual Meeting and Regional Conference at Toronto's Harbour Castle Hotel, October 28.

The program is designed to

provide the housing industry with graduates "who can move quickly into middle management positions in large organizations and become supervisors of construction sites," Turner told the audience.

"They will possess the knowledge of various trades to the extent that they can identify good tradespersons and quality work. They will have had some hands-on practical experience in the construction field through their work periods. They will have knowledge of human relations and management principles to help develop leadership and supervisory skills."

He called on HUDAC members for their support in recruiting students from industry; providing summer jobs; providing financial assistance in the form of bursaries, scholarships or continuance-of-salary arrangements; and volunteering their time as guest lecturers, seminar leaders and in other capacities.

George Brown also introduced a two-year diploma program in Residential Property Management in September, to train apartment and condominium managers; and is planning a Property Standards Officer/Building Inspector program for September 1976.

# Ironworkers take labor management at GBC

The Ironworkers' Union, as part of its Trade Improvement Plan, is sponsoring a Training in Business and Industry (TIBI) course in labor studies at George Brown, starting November 18, two nights a week.

This is the third year courses in labor studies have been held at the College — the second year for the Ironworkers.

Ted Theobald, Appliance Servicing Instructor at George Brown, is course co-ordinator this year. He taught in previous courses and was instrumental in setting up the program, with TIBI, three years ago when it was sponsored by

CUPE. Ted's experience with C.S.A.O. at the college — he's past-president of the C.S.A.O. faculty unit and currently chief steward — accounts for his interest and expertise in this area.

The course is unique in the Metro region in that it is totally labor-oriented with almost exclusively labor people involved — not just another converted business management course, says Ted. It's designed "for unions from a union viewpoint."

Prominent trade unionists who act as guest lecturers include Stew Cooke, assistant to

the director of District 6, United Steelworkers of America; and Dave Archer, president of the Ontario Federation of Labor.

The purpose of the course is to train stewards and foremen in grievance and arbitration processes and contract interpretation. There is a lack of trained people to take an active role in the union movement, says Ted, and it's encouraging to see that graduates of last year's courses have gone on to become stewards on the job — some to university to take extension programs in labor law.

## E.S.L. teachers meet here

E.S.L. instructor Kay Beaudry reports another successful seminar for Teachers of English as a Second Language held at College Campus last month.

For the past several years the Language Training Division has played host to a number of English as a Second Language teachers interested in observing our classes and participating in panel discussions the day prior to the Annual Conference for Teachers of English as a Second Language.

This year the conference was held on October 25th at the Ontario Institute for Studies in Education (O.I.S.E.) so College Campus arranged its host program for the 24th. In the morning guests could observe classes or watch video tapes illustrating the teaching of specific language items. In the afternoon a panel discussion and two seminars were arranged. A cold buffet at noon and cake and coffee as a farewell snack were also provided.

Nine hundred people participated in workshops and seminars at O.I.S.E. the following day. Many of those present were from out of town—from across Canada and the United States.

The conference is sponsored jointly by the Provincial Citizenship Branch in co-operation with O.I.S.E. and the T.E.S.L. Association of Ontario.

## people

**John Crump** is new teaching master in Applied Dental Arts at Casa Loma Campus (Sept. 2).

**Helen McIlwraith** has joined the Food Technology Division at Kensington Campus as a technician (Sept. 2).

**Sandra Foster** is new typist-steno in the Food Technology Division at Kensington (Oct. 22). **Nel MacKellar** is the new offset operator in the Audio-Visual Department at Kensington (Sept. 2).

**Darlene Marshall** joined the Nursing Division as a secretary, Nightingale Campus (Sept. 15).

**Pamela Broadhurst** is new personnel rep. and business manager for St. Michael's and St. Joseph's Campuses (Sept. 29).

**Ida Noel** has joined the College Street Language Division (Sept. 17).

**David MacKay** is new typist-steno in the Bursar's Office at Casa Loma Campus (Sept. 22).

**Noel Puype** has been appointed teaching master, masonry, in the Architectural Division at Casa Loma Campus (Sept. 22).

**Lynda Thivierge** is Dean Gerry Colford's new secretary in the Community Services Division at Kensington Campus (Sept. 22).

**Davey McLellan** has joined the caretaking staff at Teravault Campus (Sept. 11).

**John Barnfield**, caretaker, and **Munish Setaram**, stationary engineer, have joined the Kensington maintenance staff (Sept. 15 and Sept. 17).

**Tradesman George Turner** and caretaker **Jacques Vangel** have joined the maintenance staff at Casa Loma Campus (Sept. 15 and Oct. 20).

**Jacqueline Gendron** is a new technician in Driver Training at the Poulton Street Pier (Sept. 11). **Jane Donahue** is new Health Services counsellor at Kensington (Sept. 29).

**Frank Caprara** is a new instructor in the Fashion Technology Division at Kensington (Oct. 1).

**Congratulations to John and Irene Power** who had a baby girl, **Mary Christa**, September 19; and to **Al and Donna Skoby** on the arrival of **Tod**, September 9.

**Mary Kapel** is new typist-steno in Industrial Training at Bloor St. (Oct. 8).

**Inga Belnap** has joined Support Services for the Hearing Impaired as a technician, Casa Loma Campus (Oct. 14).

**Sandra Winfield** and **Kim Isaac** have joined the Purchasing Department at Macperson as typist-stenos (Sept. 8 and Oct. 20).

**Robert Anthony**, a library technician at Kensington Campus, was inadvertently left out of a story on the library service at George Brown's nine campuses in the last Mosaic. Our apologies to Bob who, after a career in business, returned to school for library training and then became the first male library technician to be hired by George Brown College.

**Pat Klenoff**, Applied Dental Arts; **Phyllis Morley**, Toronto Western Hospital Campus; and **Heldi Yamashita**, Nightingale Campus; were participants in a selection interviewing workshop sponsored by the University and College Placement Association at Sutton Place Hotel, October 1, 2. Placement Liaison Officer **Wayne Gartley** was workshop chairman. Secondary School Liaison Officer **Linda Ross** (who is a recent Ryerson graduate) took part in a panel on campus recruitment and the role of the placement office. Other panelists were **Vivienne Arkewild**, Bell Canada, **Phil Renouf**, Canada Packers, **Rivl Frankle**, University of Toronto and **Wayne Gartley**.

**Geraldine Brooks**, age 21, a first-year student at Toronto General Hospital Campus, died suddenly on October 10. A memorial service, arranged by her fellow students, was held in the Hospital Chapel on October 15.

It was with sadness that the College learned of the death of **Grant Brooks**, 44, on November 11. Grant started working for Information Services at the Bloor Street Campus in May 1970. Although he has been away from the college due to ill health since December 1974, Grant continued to look forward to returning to work.

## High school counsellors join us for talk and dinner



About 130 high school guidance counsellors met with deans and administrative staff in the Casa Loma amphitheatre, October 15.



Gourmet buffet, prepared and served by Food Technology students, afterwards.



# CONVOCATION 1975

## Convocation 1975

About 200 graduates received their diplomas at convocation ceremonies in the Casa Loma Campus gym, October 25.

More than 1,000 persons attended the proceedings which were recorded on closed-circuit television in the cafeteria for latecomers.

Pastries prepared by students from the Food Technology Division were served afterwards.

According to the 1975 graduate placement report, 333 (87%) of the 381 graduates who were available for employment this year have found jobs related to their programs of study. The average salary is \$9,023. Total placement rate is 94 per cent.



# Placement is everyone's responsibility

Some 890 students graduated from post-secondary programs at George Brown College in 1975. Of these, 27 are continuing their education at a community college; 19 at university and two in other educational institutions. In addition, 461 graduates are not seeking employment for various reasons, were on student visas or were unable to be contacted, leaving 381 available for employment. Of the 359 who found employment by October 1, 1975, 333 were in related employment (87%) and 26 in non-related employment (7%) giving a total placement rate of 94%. The average salary for 1975 graduates, in related employment, was \$9,023.

The above was taken from the 1975 Placement Report just released by the College Placement office at 500 MacPherson Avenue.

Unlike most community colleges, the placement function at George Brown is a divisional responsibility. The Placement Office, part of the Student Services Department under the direction of Barbara Ferrett, acts as a clearing house for jobs and co-ordinates the placement effort of the college's various divisions.

In charge of this is Placement Liaison Officer Wayne Gartley and his secretary Jagoda Heilman. They also prepare surveys and studies on the employment status of graduates, undertake several mailings each year to hundreds of Toronto employers promoting George Brown graduates, and handle mailings promoting graduates of specific programs at the request of divisions. A GBC secretarial graduate Vivica Harbajan, helps Wayne and Jagoda with telephone survey work at night.

Besides Wayne and his staff, Marjory Jenkins works full-

time as placement officer for the Food Technology Division at Kensington Campus. The other divisions have faculty members — 65 in all — who are responsible for job placement of students in specific programs.

The Placement Office, besides handling employment surveys of post-secondary graduates, also does placement surveys of skill-training (Manpower) graduates. The results of these are reported to Canada Manpower monthly.

Wayne Gartley, with Dean of Government Programs Ken McLennan, also represents the College at Canada Manpower negotiation meetings and labour market planning meetings to identify skill-training priorities.

Post-secondary information is collected for the Ministry of Colleges and Universities and the Committee of Presidents to assist the colleges in evaluating the acceptability of our graduates to business and industry.

In addition to this, Wayne has an involvement in the secondary-school-leaving and public relations functions of

the Student Services Department since all three areas are concerned with recruitment and job placement of George Brown students.

He is chairman of the Ontario Region of the University and College Placement Association (UCPA), on the Board of Directors of UCPA, Executive Liaison with the UCPA Public Relations Committee and the UCPA Journal, and a member of the Toronto Business Club through which he makes contacts with personnel administrators in business and industry. This year he also organized and chaired two Selection Interviewing Workshops to train recruiters in interview techniques.

An important function of the Placement Office and all divisional placement representatives, says Wayne, is to "create an environment in which students and employers can meet under positive circumstances—to help students prepare for interviews and help create a positive employer attitude towards our graduates so that job opportunities are maximized."

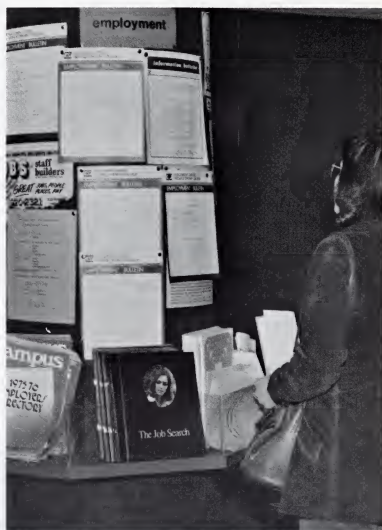
Students graduating next spring should start planning their job search now, says Wayne.

They should contact the placement representative for their program (listed on this page) to see if they have received any job notices. Also watch bulletin boards for employer recruitment ads and specific job openings — on-campus recruitment usually takes place in January and February.

Placement bulletin boards are on the first floor towards the elevators at Teraulay Campus, inside the front doors on the left at Casa Loma Campus, on the second floor of Building 3 at Kensington Campus and on the bulletin board towards the cafeteria at College Street. The nursing campuses also have placement bulletin boards. Part-time jobs are also posted in the lobby at 500 MacPherson.

Literature relating to student job search is also available through the Placement Office, from Marjory Jenkins in the Food Division, from all the divisional placement reps and from the campus libraries. There are: the Employment Opportunities Handbook, the Campus Employers' Directory, literature on interview techniques and organizing your job search, and other career information on a large number of companies. The films Nine Came Trying, The Interview Game and Creative Job Search Techniques are also available through the divisional placement representatives.

For more information on College placement call Wayne Gartley at ext. 204.



Part-time jobs posted at MacPherson.



Placement Liaison Officer Wayne Gartley at MacPherson Avenue Placement Office.

## GBC hosts winter meeting

George Brown will host a day-long University and College Placement Association Ontario Region Winter Meeting, December 11, at Casa Loma Campus.

Our Placement Liaison Officer Wayne Gartley is the first UCPA chairman from a community college and this will be the first year that the organization's winter meeting is held in a community college. Last year it was at University of Toronto's Hart House.

This year's agenda includes a debate, from 10:30 a.m. to 12:30 p.m., on the topic *Do post-secondary institutions have a responsibility to educate people for the employment market?* Dr. Harry Parrott, Minister of Colleges and Universities; presidents from a university and a community college; and representatives from upper management in business

and industry will participate.

After lunch, from 2:30 to 4:00 p.m., the *pros and cons of psychological testing* will be discussed by industrial psychologists from a consulting firm and industry, and a representative of a service agency.

From 4:15 to 5:30, Marnie Clark of the Women's Bureau and Colm Caffrey of the Human Rights Commission will explain legislative changes in the *Human Rights Code* and the various educational programs which the commission conducts.

Cost for the day including buffet lunch and supper is \$30. Cost for seminar only is \$20. College staff will be welcome participants.

For more information call Wayne Gartley at ext. 204.

Mosaic is published bi-monthly by Student Services

## Who to contact

**Applied Dental Arts:** S. Hazell (419), J. Crump (485), L. Jones (485), G. Davis (421); (orthotics-prosthetics) Jack Bradbury (423).

**Architecture:** T. A. Clark (379), J. A. Neil (464), W. Jollymore (386), J. Moore (386), R. Stewart (386), G. Ardern (398), R. A. Nicholson (421), R. Wailes (449), R. Aulenback (453), R. Murray (436), A. Clayton (435), W. Wincott (436), S. Silzer (668), I. G. Irving (450), S. Norbett (676), M. Quinney (676), R. A. Pound (448), A. Davies (669), S. James (439), A. Adams (437), B. Walsley (437), N. McKay (439), H. Freund (441), D. McLaren (447), T. Holmes (380).

**Business and Commerce:** Anne McIntyre (558).

**Community Services:** Jack DeBoer (634), Sheila Miller (658), Marilyn Mandel (658), Molly Wildfong (634), Don Pounds (634).

**Electro-Mechanical:** (engineering) G. Betts (461), B. Winchuk (452), G. Faul (654); (electrical/electronics) H. Moordian (434), R. Dadds (553), T. Teng (553), W. Zessner (553), L. Blizzard (553), B. Dykstra (552).

**Fashion Technology:** C. Klocke (376), A. Ikegami (376), C. Haliday (629), G. McRae (647), A. Graham (660), S. Davidson (629), I. Cunnam (629), M. Driscoll (363), K. Campbell (389).

**Food Technology:** Marjory Jenkins (614).

**Graphic Arts:** Norm Baker (563), John King (521), H. J. Greville (531), Albert Chong (531), Bill Ralph (531), Fred deJong (562).

**Nursing:** M. Romano (269), E. Hawtack (736), P. Morley (731), H. Yamashita (700).